

# National trends in business rail travel

Take a look at how European travellers are shifting from air to rail





Source: Natuur&Milieu and Anders Reizen

- Growth in the share of train journeys up to 400 kilometres

- The Netherlands Climate Agreement applies to business travel. It states that all trips for distances under 700 km, where travel time from door to door by train is inferior to 150% the travel time by plane, should be done by rail





- Business rail travel returned to pre-pandemic levels in 2023, and continues to grow
- This has been boosted by companies' Corporate Social Responsibility policies in favor of travel by train
- The French government asks companies to use the train for trips up to 4 hours in its Energy Sobriety Plan

Source: SNCF





Source: Ecologistas en Acción

- On the Barcelona-Madrid route, more than 75 percent of passengers choose the Renfe train over an airplane
- A total of 11 air routes within Spain currently in service could potentially be replaced by train journeys





- International business rail travel increased by 22,5% from 2014 to 2023, while air travel decreased

- 16 destinations can be reached by night train from Vienna, more than from any other EU capital. These destination are Amsterdam, Berlin, Brussels, Hamburg, La Spezia, Paris, Rome and Zurich.





- In 2023, a majority of public sector travellers chose the train over the plane for travel between Edinburgh / Glasgow and London



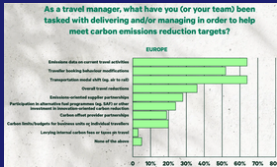
Source: Transform Scotland



- 43% of UK companies have a rail-first policy in place, especially for routes serviced by Eurostar between the UK and France, Belgium, and the Netherlands

Source: UK Institute of Travel Managers





Source: Business Travel News  
Europe

- Nearly 29% of European business travelers chose train travel for their most recent trip, higher than the global average of 19%
- In the context of the EU Corporate Sustainability Reporting Directive, 65% of European travel managers have been tasked to look at transportation modal shift as a solution to meet carbon emissions reduction targets