



## PUBLIC POLL FINDINGS AND METHODOLOGY

### More than three in five business travelers in Belgium report flying less compared to before the pandemic

Survey findings also show that a majority of employees of large companies agree that an important factor for reducing a business's carbon footprint is reducing levels of corporate flying

#### Topline Findings

A recent Transport & Environment poll, with data collection by Ipsos, finds that, among those who currently travel for business in Belgium, more than three in five have flown less compared to before the pandemic

The poll was conducted among respondents from Belgium as well as other countries. To qualify for the survey, respondents had to be employed full-time at an organization with at least 50 employees and be between ages 18-74.

The poll also finds that strong majorities of these full-time employees in Belgium believe businesses must play an important role in fighting climate change, including setting targets and travel policies to reduce levels of corporate flying. Lastly, only a quarter feel employees play an extremely or very important role when it comes to changing a company's travel policy.

A majority of adults working for larger companies do not travel for business. Amongst those who are considered business travelers (traveled before the COVID pandemic or current travelers), most are traveling less than they did before the COVID pandemic (62% of business travelers).

When given options on their preference to reduce the environmental impact of air travel, employed adults at large companies prefer options that require changes in behavior vs. making a purchase to an offset or purchasing sustainable aviation fuels.

#### Changing behavior responses:

- Use virtual collaboration technologies  
43%
- Switch to another means of transport  
38%
- Reduce frequent flying  
32%

#### Making a purchase:

- Purchase Sustainable Aviation Fuels  
16%
- Offset emissions on your flights  
12%





## PUBLIC POLL FINDINGS AND METHODOLOGY

More than three in five business travelers believe employees play at least a somewhat important role in changing a company's travel policy.

- Twenty-seven percent of business travelers say employees play an extremely or very important role in changing their company's travel policy while another 43% believe employees play a somewhat important role.
- While a majority of business travelers report being completely or at least very willing to take various steps to reduce their environmental impact while flying. These steps include taking fewer business flights for internal meetings (60%), planning more local meetings than global meetings (57%), or using a more environmentally friendly mode of transportation (55%).
- About one in five business travelers are completely willing to making each trip a longer stay (18%).

While most respondents are willing to make changes to their travel patterns for sustainability, even more believe businesses must play an important role.

- Sixty-nine percent at least somewhat agree that businesses have an important role to play in the fight against climate change.
- A similar percentage say that reducing levels of corporate flying is an important factor for reducing a business's carbon footprint (71%), and that businesses must set targets and include travel policies to reduce levels of corporate flying (69%).

### Topline Findings - Belgium

#### Detailed Findings

*These are some of the findings of a Transport & Environment poll conducted between April 12-18, 2023, with data collection done by Ipsos. For this survey, a sample of 1,500 adults ages 18-74 was interviewed online – 500 for Belgium as well as 500 for Switzerland and 500 for Poland. Qualified respondents are made up of adults who are employed full time at an organization with at least 50 employees and are between ages 18-74.*

*The Belgium sample included 204 business travelers – employees that either currently travel for business or traveled for business before the pandemic. The poll has a margin of error of plus or minus 4.4 percentage points for all respondents. The poll also has a margin of error of plus or minus 6.9 percentage points for business travelers.*

**For full results, please refer to the following annotated questionnaire:**





## PUBLIC POLL FINDINGS AND METHODOLOGY

### Full Annotated Questionnaire

1a. Before Covid, how frequently did you fly for work...?

	Total
<b>Base: All Respondents</b>	<b>500</b>
At least once a week	2%
Every two to three weeks	1%
About once a month	2%
Every two to three months	3%
Every four to six months	5%
Once or twice a year	14%
Less than once a year	14%
Never travel for work	60%

1b. And now, how often do you fly for work?

	Total
<b>Base: All Respondents</b>	<b>500</b>
At least once a week	1%
Every two to three weeks	2%
About once a month	2%
Every two to three months	2%
Every four to six months	3%
Once or twice a year	4%
Less than once a year	14%
Never travel for work	71%

Q1a and Q1b. Current and recent travel

	Total
<b>Base: All Respondents</b>	<b>500</b>
Total travelers - current or recent (Net)	41%
Travel now and travelled before COVID	27%
Travel now but did not travel before COVID	2%
Do not travel now but did travel before COVID	13%





## PUBLIC POLL FINDINGS AND METHODOLOGY

Not a business traveler – now or in the past	59%
--	-----

Q2. Thinking about how often you fly for business now, how has it changed, if at all, compared to before COVID-19?  
**(FILTER BY BUSINESS TRAVELERS = current or recent travelers)**

	Business Travelers
<b>Base: All Respondents</b>	<b>204</b>
I have stopped flying for business altogether	33%
I fly for business much less than as I used to	16%
I fly for business somewhat less than I used to	13%
I fly for business as often as I used to	33%
I fly for business more than I used to	5%

Q4. In order to reduce the environmental impact of business air travel, which of the following would you rather do? **(Select all that apply)**

	Total
<b>Base: All Respondents</b>	<b>500</b>
Use virtual collaboration technologies (e.g., Zoom, Microsoft Teams)	43%
Switch to another means of transport	38%
Reduce frequent flying	32%
Purchase Sustainable Aviation Fuels (SAF)	16%
Offset emissions on your flights	12%
Other	8%





## PUBLIC POLL FINDINGS AND METHODOLOGY

Q4a. How much influence, if any, do you think each of the following have on a company's decision to reduce the amount of flights its employees take for work?

More investments in virtual collaboration technologies	Total
<b>Base: All Respondents</b>	<b>500</b>
A great deal of influence	22%
A good amount of influence	20%
Some influence	24%
A little influence	10%
No influence at all	7%
Don't know	16%

Sustainable travel options are less expensive	Total
<b>Base: All Respondents</b>	<b>500</b>
A great deal of influence	24%
A good amount of influence	19%
Some influence	24%
A little influence	12%
No influence at all	6%
Don't know	15%

Better international rail connections	Total
<b>Base: All Respondents</b>	<b>500</b>
A great deal of influence	27%
A good amount of influence	22%
Some influence	22%
A little influence	11%
No influence at all	5%
Don't know	14%





## PUBLIC POLL FINDINGS AND METHODOLOGY

Companies need to report about the emissions related to their business travels	Total
<b>Base: All Respondents</b>	<b>500</b>
A great deal of influence	15%
A good amount of influence	18%
Some influence	25%
A little influence	16%
No influence at all	10%
Don't know	16%

Clear targets for sustainable business travel for large companies	Total
<b>Base: All Respondents</b>	<b>500</b>
A great deal of influence	17%
A good amount of influence	18%
Some influence	26%
A little influence	13%
No influence at all	9%
Don't know	17%

### 5. How much do you agree or disagree with the following?

To reduce levels of corporate flying, a business has an important role to play in the fight against climate change	Total
<b>Base: All Respondents</b>	<b>500</b>
Top 3 Box (Net)	69%
Strongly agree	22%
Agree	25%
Somewhat agree	22%
Neither agree nor disagree	13%
Bottom 3 Box (Net)	10%
Somewhat disagree	5%
Disagree	3%
Strongly disagree	3%
Don't know	8%





## PUBLIC POLL FINDINGS AND METHODOLOGY

An important factor for reducing a business's carbon footprint is reducing levels of corporate flying	Total
<b>Base: All Respondents</b>	<b>500</b>
Top 3 Box (Net)	71%
Strongly agree	24%
Agree	24%
Somewhat agree	22%
Neither agree nor disagree	12%
Bottom 3 Box (Net)	10%
Somewhat disagree	4%
Disagree	3%
Strongly disagree	3%
Don't know	8%

A business must set targets and include travel policies	Total
<b>Base: All Respondents</b>	<b>500</b>
Top 3 Box (Net)	69%
Strongly agree	20%
Agree	27%
Somewhat agree	23%
Neither agree nor disagree	12%
Bottom 3 Box (Net)	10%
Somewhat disagree	4%
Disagree	3%
Strongly disagree	3%
Don't know	9%





## PUBLIC POLL FINDINGS AND METHODOLOGY

Q6. How important of a role do employees play when it comes to changing a company's travel policy?

	Total
<b>Base: All Respondents</b>	<b>500</b>
Top 2 Box (Net)	25%
Extremely important	8%
Very important	17%
Somewhat important	37%
Bottom 2 Box (Net)	26%
Not too important	20%
Not at all important	6%
Don't know	12%

Q7. How willing are you, if at all, to take the following steps to reduce your environmental impact while flying for business?  
**(FILTER BY BUSINESS TRAVELERS = current or recent travelers)**

Taking fewer business flights for internal meetings	Business Travelers
<b>Base: All Respondents</b>	<b>204</b>
Top 2 Box (Net)	60%
Completely willing	25%
Very willing	35%
Somewhat willing	30%
Bottom 2 Box (Net)	10%
Not too willing	7%
Not at all willing	3%

Making each trip a longer stay	Business Travelers
<b>Base: All Respondents</b>	<b>204</b>
Top 2 Box (Net)	48%
Completely willing	18%
Very willing	31%
Somewhat willing	37%
Bottom 2 Box (Net)	15%
Not too willing	11%
Not at all willing	4%







## PUBLIC POLL FINDINGS AND METHODOLOGY

Prioritizing travel to respect company's climate targets	Business Travelers
<b>Base: All Respondents</b>	<b>204</b>
Top 2 Box (Net)	52%
Completely willing	14%
Very willing	38%
Somewhat willing	36%
Bottom 2 Box (Net)	12%
Not too willing	9%
Not at all willing	2%

Planning more local meetings than global meetings	Business Travelers
<b>Base: All Respondents</b>	<b>204</b>
Top 2 Box (Net)	57%
Completely willing	18%
Very willing	39%
Somewhat willing	33%
Bottom 2 Box (Net)	10%
Not too willing	6%
Not at all willing	4%

Using a more environmentally friendly mode of transportation	Business Travelers
<b>Base: All Respondents</b>	<b>204</b>
Top 2 Box (Net)	55%
Completely willing	22%
Very willing	33%
Somewhat willing	33%
Bottom 2 Box (Net)	12%
Not too willing	9%
Not at all willing	3%





## PUBLIC POLL FINDINGS AND METHODOLOGY

Q8. In order of preference, which criteria are more important when choosing one means of transport over another? - Time it takes (Please rank in order where 1 is most important and 5 is least important)

Most Important	Total
<b>Base: All Respondents</b>	<b>500</b>
Price	30%
Time it takes	25%
Possibility to work productively while traveling	17%
Convenience	15%
Environmental impact	13%

Possibility to work productively while traveling	Total
<b>Base: All Respondents</b>	<b>500</b>
1	17%
2	12%
3	17%
4	23%
5	31%

Time it takes	Total
<b>Base: All Respondents</b>	<b>500</b>
1	25%
2	26%
3	24%
4	19%
5	7%

Price	Total
<b>Base: All Respondents</b>	<b>500</b>
1	30%
2	23%
3	20%
4	16%
5	10%





## PUBLIC POLL FINDINGS AND METHODOLOGY

Convenience	
	Total
<b>Base: All Respondents</b>	<b>500</b>
1	15%
2	30%
3	23%
4	19%
5	13%

Environmental impact	
	Total
<b>Base: All Respondents</b>	<b>500</b>
1	13%
2	8%
3	16%
4	24%
5	39%

9. How much of an impact would you say the pause or reduction in travel over the last few years has had on the following?

Your work-life balance	
	Total
<b>Base: All Respondents</b>	<b>500</b>
A great deal of impact	13%
A good amount of impact	19%
Some impact	24%
A little impact	14%
No impact at all	19%
Don't know	12%

Your productivity levels	
	Total
<b>Base: All Respondents</b>	<b>500</b>
A great deal of impact	9%
A good amount of impact	13%
Some impact	25%





## PUBLIC POLL FINDINGS AND METHODOLOGY

A little impact	15%
No impact at all	24%
Don't know	14%

Your health (e.g., stress, insomnia, pre-existing health conditions or other)	Total
<b>Base: All Respondents</b>	<b>500</b>
A great deal of impact	9%
A good amount of impact	15%
Some impact	25%
A little impact	16%
No impact at all	22%
Don't know	13%

Your motivation	Total
<b>Base: All Respondents</b>	<b>500</b>
A great deal of impact	9%
A good amount of impact	16%
Some impact	26%
A little impact	13%
No impact at all	23%
Don't know	13%

Your personal footprint	Total
<b>Base: All Respondents</b>	<b>500</b>
A great deal of impact	9%
A good amount of impact	15%
Some impact	29%
A little impact	15%
No impact at all	18%
Don't know	14%





## PUBLIC POLL FINDINGS AND METHODOLOGY

9. How much of an impact would you say the pause or reduction in travel over the last few years has had on the following?

(FILTER BY BUSINESS TRAVELERS = current or recent travelers)

Your work-life balance	Business Travelers
<b>Base: All Respondents</b>	<b>204</b>
A great deal of impact	16%
A good amount of impact	20%
Some impact	28%
A little impact	16%
No impact at all	16%
Don't know	3%

Your productivity levels	Business Travelers
<b>Base: All Respondents</b>	<b>204</b>
A great deal of impact	11%
A good amount of impact	19%
Some impact	28%
A little impact	17%
No impact at all	19%
Don't know	6%

Your health (e.g., stress, insomnia, pre-existing health conditions or other)	Business Travelers
<b>Base: All Respondents</b>	<b>204</b>
A great deal of impact	9%
A good amount of impact	19%
Some impact	32%
A little impact	17%
No impact at all	19%
Don't know	4%

Your motivation	Business Travelers
<b>Base: All Respondents</b>	<b>204</b>
A great deal of impact	13%





## PUBLIC POLL FINDINGS AND METHODOLOGY

A good amount of impact	20%
Some impact	33%
A little impact	14%
No impact at all	16%
Don't know	5%

Your personal footprint	Business Travelers
<b>Base: All Respondents</b>	<b>204</b>
A great deal of impact	11%
A good amount of impact	17%
Some impact	38%
A little impact	18%
No impact at all	11%
Don't know	6%

### About the Study

The sample was randomly drawn from [Ipsos' online panel](#), [partner online panel sources](#), and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. The data for the total sample were weighted based on demographic targets for all employed adults in each country. The findings from this survey are based on a subset of employed adults (18-74 year olds at companies with 50+ employees) and reflect the opinion of these respondents. Post-hoc weights were applied to adjust for the following in each country:

- Belgium: Gender by Age Range amongst adults employed full time

The poll has a margin of error of plus or minus 4.4 percentage points for the 500 respondents.  
The poll has a margin of error of plus or minus 6.9 percentage points for the 204 business travelers.

### For more information on this news release, please contact:

Chris Deeney  
Senior Vice President, US  
Observer  
+1 312 526 4088  
[chris.deeney@ipsos.com](mailto:chris.deeney@ipsos.com)

Ashley Belanger  
Research Consultant  
Observer  
[ashley.belanger@ipsos.com](mailto:ashley.belanger@ipsos.com)





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP [www.ipsos.com](http://www.ipsos.com)

