

Travel Smart

Artistic project open call

1. Introduction

Artists and small collectives (up to 3 people) committed to sustainable development and with practices around climate change are invited to submit a project, new or existing, on the theme of **air travel** that explores its impact and alternatives to it.

This is a project to bring home the realities of the environmental challenges we face, particularly those arising from unsustainable transport modes and business travel. We'd like to encourage people to think on a deeper level about their impact on the environment and equity, and to inspire change; imagine new actions and new ways of being more compatible with the rest of the planet.

The project is part of the Travel Smart campaign. The main audience of the campaign are corporate actors, including company decision makers and employees. However the project audience is the wider public and it is desirable to consider the communities and groups affected by travel policies as well as/or the individual's or employee's experience that used to fly for work or often flies for work and the spaces involved: home, office, travel/transit for work purposes and online space.

In situ - public space and/or replication in company space can be considered as locations to present the work and location proposals are encouraged. First show of the project outcomes will be in Brussels unless otherwise dictated by the work. The final decision on the specific space will be made by T&E. The duration of display will be decided jointly with the artist.

2. Travel Smart

Global air travel is the most climate-intensive form of transport and yet greening aviation technology will take at least another decade. 'Travel Smart' is a global campaign led by Transport & Environment (T&E) aiming at reducing business air travel emissions by 50% by 2025, as the most effective way to significantly reduce aviation's climate impacts in the present decade and at the same time aiming at addressing the **climate injustice** that aviation poses.

For more information on the Campaign's latest activities, please visit the [website](#).

3. Selection criteria

-Applicants must demonstrate an interest in environmental engagement in their practice.

-The selected applicant(s) will develop a project with tangible outcomes that align with the tenets of their own practice and the mission of T&E.

-The campaign tactics are being implemented through a coalition of partners across Europe, North America and Asia. For this reason, proposals based on formats that can be replicable and implemented in various geographies, languages and national contexts will be privileged: performance, installation, conceptual work with physical components, audiovisual art.

Note: T&E has the right to use audiovisual material of the work in publications, press, on the world wide web, for promotional purposes and to support present or future campaigns. The artist will be fully credited on each instance.

4. Eligibility criteria

English is the working language for the project. The artist(s) should be based in a European Union country and be able to invoice the different costs.

5. Support

Financial

The selected artist's or art collective project will receive a grant of up to €12 000 euros including VAT, depending on the specifics of the project and duration, as applicable.

The grant includes:

Artist fee : € 3 000

Production fee

Installation and transport fee

Insurance fee, if applicable

Other expenses e.g travel can be considered depending on the available budget

Non- financial

Meeting 1: A detailed briefing will be provided by T&E, 13-15/12/22.

Meeting 2: Progress meeting by 18/01/23.

Meeting 3: Internal presentation of finished work by 28/02/23.

Other 1: Up to three one -to-one meetings with staff members or close network allies (subject to their agreement) are possible to provide insights and background information for the topic of the campaign.

Other 2: Assistance to secure permits and authorisations to show/perform the work.

6. Proposal submission

Please submit proposal at: artisticproject@transportenvironment.org

The submission should be in pdf format and include:

- Surname, first names, postal address, email address, website, telephone number.
- Photographic views of the artist's practice with captions (date, dimensions, medium, place), or short extracts of videos or sounds (5 min maximum) in clickable links in direct access (up to 3 works).

One page letter of intent.

A curriculum vitae.

A time estimate for the research and production phase of the proposal.

An estimate of the different costs of the project: production, installation and transport fee. Any other expenses that may be incurred as part of the project like travel etc.

Application deadline: 04/12/22

A text on the artistic practice, on the specific work will be expected from the laureate(s).

7. Selection process

The announcement of the selected proposal will be made by the T&E selection committee on the organisation's website .

Selection of laureate(s): by 08/12/22

Project initiation (contract signature): 15/12/ 2022

Project to be finalised by 28/02/23 (non-flexible)

Show: 2nd quarter 2023

An invoice must be issued by the artist by 31/12/22 at the latest.